

[MUSIC PLAYING]

FRANCES E. JENSEN: We've been very excited about the new Neuroscience Center. This is a beautiful facility and it allows easy access for patients to identify what they need from our system. It becomes much more user friendly for the patient.

M. SEAN GRADY: We're designing our facilities around a personalized patient experience. It may mean understanding the individual's genetics and environment that lead to a certain disorder. We not only know about their disease or their problem, but we know about them.

The Neuroscience Center brings our positions together in ways we just haven't done previously. Where having the expertise of a physician at the same time as a surgeon is going to provide an opportunity for a patient to have consensive opinion from a wide range of specialists.

FRANCES E. JENSEN: We have a combination of physicians, psychologists, social workers, and many other members that can help our patients deal with the often chronic and challenging diseases that we care for.

In the past, many neurological disorders were not treatable. They weren't even diagnosable. Because of advances in the field, many of which have actually occurred here at Penn, we are now able to halt some diseases in their tracks, and in some cases, cure them.

Penn's Neuroscience Center has brought us together to provide that kind of personalized medicine that people want today. Not just the clinical care side, but the research that goes along with it. The education that goes along with it. And the whole patient experiences as well.

FRANCES E. JENSEN: Which means we're with you for the long haul, right from the beginning.

M. SEAN GRADY: It's the kind of medicine that we want for ourselves. We want it for our family. We want it for our friends. We want it for you.