

Atopic dermatitis is a chronic inherited immune mediated inflammatory skin disease that is most common in children, but actually certainly goes on into adulthood and affects many adults as well. And it ranges from very mild to very severe.

And in patients who are even moderate to severe, it has a profound impact on quality of life. It interferes with sleeping, working, studying, fun time. It interferes with personal interactions between children or adults because of this very obvious on your skin, in your face cutaneous condition.

The itching associated with atopic dermatitis, which is a constant, if a patient doesn't itch, rethink the diagnosis. The itching that occurs in atopic dermatitis interferes with every hour and perhaps every few minutes of every day. Patients are reminded that they have the skin condition.

So it's a truly debilitating condition. And it's one for which we had-- we always, actually, had very effective treatments, but the treatments we had in the past had a million side effects that really always did give us pause before we thought about treating patients. And now we have the introduction of biologic therapies, which are not only more effective, but much safer than the older treatments that we have.

We also have some small molecules coming, which are JAK inhibitors, Janus kinase inhibitors, and they are certainly less immunosuppressive than some of the treatments we've had in the past, but do have some immunosuppression associated with them or other side effects associated with them.