BroadcastMed | cmr_9690_chicago_davidson-5-1080p.mp4

SPEAKER:

The way to think about it is I've always been a goal fan. And then people argue what's a percent LDL reduction. It's once you achieve a 50% reduction, you should be fine. But I think that residual elevation after treatment is still critical.

So even if they've got a 50% reduction, LDL levels are still high, it's still a patient that needs to be further managed, a further reduction of epigenic lipids. So I think from my perspective-- and also, you don't always know where they started from. They're coming to you, and they're kind of in a state of already being therapeutically managed.

So I think getting down as low as possible is still the simple message for most patients. Get down as low as possible, and that means applying our tools that we have in a cost-effective strategy. And if you can do that, I think those messages are what's really going to make a difference when it comes to improving outcomes for our patients.